

Nicholas Wyman | Author & Speaker

# Speaking and Conference Capabilities



**IWSI** america  
NAVIGATING THE NEW WORLD OF WORK

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# About Nicholas

Nicholas Wyman is an internationally renowned speaker and workforce expert on applying real-world solutions to the challenges companies face in finding skilled employees.

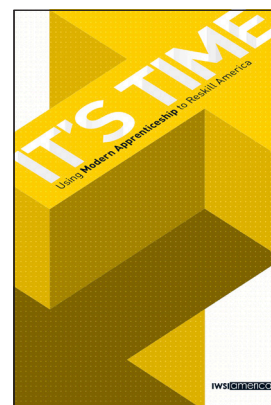
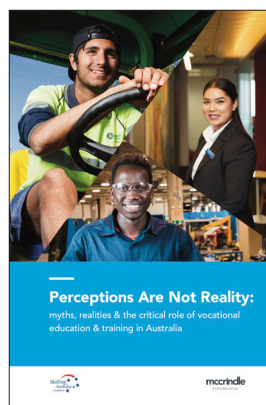
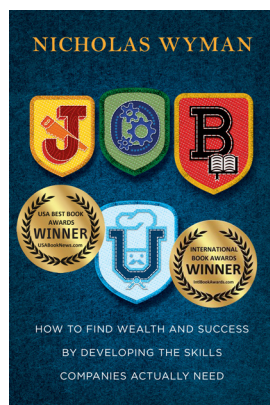
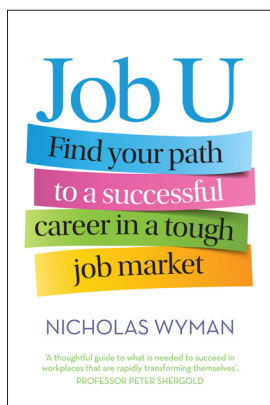
Nicholas has delivered over 500 workshops and keynote presentations to thousands of people in the United States, United Kingdom, Canada, China and Australia.

He has designed and implemented skills programs with Governments, Educators, Workforce Boards through to small, medium and large companies including ESSO, Mercedes-Benz, Nissan, BAE, Barwon Health, Bendigo Bank, Datacom, DXC Technology, Ergon Energy, IBM, Jetstar Airways, Mars, PwC, Saab, Thales and Wilmar Sugar.

Nicholas has a charismatic and down-to-earth presentation style. He holds an MBA and has studied at Harvard Business School and the Kennedy School of Government. He started his career as an Apprentice. He wrote the international award-winning book, Job U: How to Find Wealth and Success by Developing the Skills Companies Actually Need and contributes to Forbes, Fortune and CNBC.



## Recent Publications



## Recognition

**Churchill Fellowship**  
International Workforce Fellowship

**BOSS Magazine | AFR**  
True Leaders Issue | 21 People Transforming Australia

**Australian Training Awards**  
Most Innovative Apprenticeship Program

**Education Writer of the Year**  
LinkedIn

**USA Best Book Awards**  
Winner - Job U

**International Book Awards**  
Winner - Job U

# Previous Speaking and Conference Experience

Nicholas Wyman speaks to thousands of attendees every year from around the globe. Below is a sample of some of Nicholas's recent speaking engagements:

## Corporate And Government Events

- GE Foundation: Skills for the Global Digital Revolution
- Microsoft: Career and Technical Education
- Forbes: Redefining Successful Career Pathways
- Citi: New Recruits Linking Real Skills Development with Real Jobs.
- Stavros Niarchos Foundation: A Prescription for Building a Career in a Competitive World
- Kentucky Apprenticeship Summit: Good Jobs, Even in a World of Automation



## Association and Stakeholder Events

- Plano School District: Changing the "College for Everyone" Mindset Will Save Our Kids' Futures
- Food Process Suppliers Association: High Schools and Local Businesses: An Innovative Alliance
- Richmond Association Business Enterprise: How Apprenticeships Will Save America
- Urban Institute DC: How Apprenticeships Will Save America
- Construction Industry Benefits Conference: Closing the Skills Gap
- Programs International Foundation of Employee Benefit Plans: Workforce of the 21st Century
- Association for Career and Technical Education: Bolstering Community College and Industry Partnerships
- New America and National Skills Coalition: Apprenticeship Forward
- Urban Institute: Transatlantic Exchange Forum
- International Network on Innovative Apprenticeship: Advancing the Cause of Skill-Based Education
- SELCAT Southeastern Line Constructors Apprenticeship and Training: Modern Apprenticeship



## International

- University of Konstanz: Contemporary Apprenticeship Reforms and Reconfigurations (Germany)
- Smart to Future Cities & Urban GKCE: Older Adults, Brand New Careers (China)
- Centre for Urban Green Ecology: Apprenticeships, A Viable Option for People of All Ages (Singapore)
- National Centre For Vocational Research: Practical Pathways to Success in the 21st Century Workplace (Australia)
- Halifax Chamber of Commerce Gala Dinner: How the Middle Skills Gap is Hamstringing Economic Progress (Canada)
- Edge Foundation: How to gain the skills that really matter to companies (United Kingdom)
- Recharging Youth Global Summit: A Career Pathway to Educational and Employment Success (Greece)
- National Catholic Principals Association Conference: Leading in Diverse Times (Australia)



# Keynote Topic

## STEM Gets All the Good Press, But Here's Who Gets the Good Jobs

Automation, big data, robotics and artificial intelligence, are profoundly changing the way we live. More importantly, they are changing the way we work and the way we learn. Jobs in many industries are being altered, if not wiped out, by applications of technology.



Though politicians rail against globalization and the offshoring of work, half of lost jobs in U.S. manufacturing have been the direct result of automation. And there's more to come. A recent Oxford University study predicts that 48% of existing jobs will be eliminated in the next decade as a direct result of automation and technological change.

Think about that: almost every other person you pass on the street will be affected! But perceptions about where work will be is not reality. It's time to identify and covet the skills that are in need, not just the ones that are popular. You may think it's all about your company getting on board with Science, Technology, Engineering and Maths (STEM) as well as tech skills to assure yourself of a job tomorrow. But there are plenty more sweet spots out there in the future workplace. Nick will give an insight into new research, his conversations with educators and employers and practical solutions to make sure that you know the key fundamentals to succeed in the 21st century workplace.

# Key Talks

## Skilling Up. Where to Find Your Next Great Hire.

Are you a hiring manager having a hard time finding people with the right skills to do the jobs you need filled? Or are you an executive or business owner having trouble recruiting people with the skills needed to innovate, grow your business, and compete in a tough economy? If so, there may be one obvious place you haven't thought to look yet: inside your own organization. Today's smart companies are finding the valuable human capital they need to accomplish business objectives and get a leg up on their competitors – while saving money on recruiting costs and turn-over - by growing it from within. In this talk, skills expert Nicholas Wyman shares all he has learned helping companies develop their state-of-the-art skills training programs to show managers and HR professionals how to find productive, motivated, talented people for any position without having to look any further than their existing roster by investing in training and developing the talent they already have.



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## People Without Jobs & Jobs Without People. Bridging the Skills Gap.



Today, 14 million Americans are unemployed, while 5 million positions remain unfilled. Why? Because businesses can't find people with the right skills to do the jobs they need. Meanwhile, costs are rising exponentially, yet 53% of recent college graduates are unemployed or underemployed. Geared toward industry leaders, policy-makers, educators, or anyone interested in our collective economic future, this lecture looks at the issues behind this often quoted "skills gap" or as Nicholas Wyman refers to it, the problem of "people without jobs and jobs without people."

Drawing on his work with the organizations, governments, and educational institutions who are pioneering the most cutting-edge solutions to the skills-gap problem, Wyman offers a roadmap for how organizations, communities, and educators can come together to develop the human capital needed to keep our businesses innovative and profitable, our economy healthy and humming, and our nation sustainably competitive in today's global economy.

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## Why Skills-Based Training is the Perfect Fit for Millennials.

Skills training is a natural match for the entrepreneurial mindset of this generation. Getting a cluster of skills that can evolve, ensuring young people don't obtain just one degree and become 'locked in' is a critical ingredient to a successful and rewarding career.

Studies support that Millennials say outright, they don't want to have the same job for a lifetime. They want the opportunity to change and grow; they want to cultivate an "entrepreneurial attitude" towards their work life.

Nick's presentation will explore how to connect motivated students to the jobs of the 21st Century. Nick will give an insight into his conversations with employers. How they think and how they hire.



# Articles and Publications

## Forbes - Contributor Education, Leadership and Careers | Forbes Media

Engagement: 1.345 million dedicated views | Over 50 articles published

*"Just a few decades ago, our public education system provided ample opportunities for young people to learn about careers in manufacturing and other vocational trades. The 'college-for-everyone' mentality has pushed awareness of other possible career paths to the margins. The cost to the individuals and the economy as a whole is high."*

Extract from: 'Why We Desperately Need To Bring Back Vocational Training in Schools'

### Selected articles from Forbes available as speaking topics:

- Jobs, Even in a World of Automation • Hiring is On the Rise, But Are College Grads Prepared for the World Of Work? • Don't be So Quick to Dismiss Service Jobs
  - Fear Not the Job-Stealing Robots • How to Boost Your Online Job Profile with Terms Employers Want • Google's Tech Roadshow Hits the Skills Gap Spot
- How Vocational Learning Will Create American Jobs • America's Workforce is Paying a Huge Price for the Opioid Epidemic • College Grads: What No One is Telling You About Getting Hired • Jobs Now! Learning from the Swiss Apprenticeship Model • How Paid Internships are Putting Unemployed Youth in Manufacturing Jobs
  - Is a Robust Economy Really Only About 'Made In America'? • A Career Pathway to Educational and Employment Success • America's Got Talent
- Trump's Spotlight on Apprenticeships • It's Time for America to Expand Modern Apprenticeship • Why 5 Million Apprenticeships Will Make America Great Again.

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## Fortune, CNBC, Quartz Magazine, Chief Executive Magazine, Boston Herald

Engagement: Read by people and companies at local, State and National level

*"With the U.S. economy and job market feeling the forces of globalization and the ever-increasing pace of technological change, the key to the nation's economic success in the years to come will be a skilled, well educated and productive workforce."*

Extract from: 'Time to skill up, America!'

### Selected articles from Forbes available as speaking topics:

- Could Cybersecurity Apprentices Fix the Nation's Talent Shortage? • This New Trump Plan Could be the Answer to Millennial Job Woes • Apprenticeships Can be the Key to Trump's promise to create millions of new American Jobs • The Single Most Obvious Place You Might Not Have Thought to Look • Four Popular Myths That May be Keeping You from Your Perfect Job ...And Why it's NEVER Too Late to Follow Your Dream • The Single Most Overlooked Item that Every Job-Seeker Should Have on Their Resume (And All Recruiters Should Look For) • Three Simple Ways to Become Job-Ready, Employable, and Debt-Free. • Trump's Spotlight on Apprenticeships
  - It's Time for America to Expand Modern Apprenticeship • Why 5 Million Apprenticeships Will Make America Great Again.

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## LinkedIn - Contracted by Managing Director LinkedIn to write a series of career posts

Engagement: Ranked by LinkedIn as the #1 education writer of the year. 400,000 dedicated views | Over 30 articles published

*"Are you having a hard time finding people with the skills needed to innovate and grow your business? If so, there may be one obvious place you haven't thought to look yet: inside your own company. Consider making an investment in training the talent you already have."*

Extract from: 'Why We Desperately Need To Bring Back Vocational Training in Schools'

### Selected articles from LinkedIn available as speaking topics:

- Three Myths about Vocational Education You Need to Know are Untrue • A New Skill for the New Year • Vocational Education is Smarter than You Think
  - Think Outside the Cubicle: How to Nab Your Dream Job at Any Age • Kids in Parents' Pockets Eroding Retirement Savings • Solving the Skills Crunch
- Student Loan Debt: Is College the Best Investment? What No-one is Telling You... • Where to Find Your Next Great Hire • Reasons to Invest in Skills-Based Mentoring
  - How a Skills-Based Education Can Help Shape Your Dream Career • 4 Key Traits of Partnerships that Work • 5 Signs Skills Training Might be Right for You
- 3 Ways to Boost Your Company's Profits • 5 Resume Building Tips You Won't Get from Your Typical Career Counselor • The Three Best Places to Find Your Next Great Hire • Five Crucial Skills I Learned Apprenticing in a Restaurant Kitchen • The One Thing George Lucas, Frank Gehry and Hall-of-Famer Nolan Ryan Have in Common
  - What All Hiring Managers Can Learn from Donald Trump • The One Thing Electricians, Chefs, and Entrepreneurs Have in Common.

# Quotes and Kudos

"You will not be disappointed booking Nicholas Wyman. Nicholas worked with us to get a good understanding of our needs and our audience. His presentation was well done, honest and interesting. He was an excellent addition to a strong program, covering a topic of critical concern (training and recruiting) for our industry."

**American Food Processing Suppliers Association**  
Andy Drennan, Senior Vice President

"Great concept, Nick provided great ideas! "Solid spin on an age old topic. Very relevant."  
"Nice touch with the introducing ourselves to our neighbors in the conference." "Good to know I am not the only one who shares the same views regarding skilled workforce. Mr. Wyman showed me good direction as to what and where to find solutions. Very practical."  
"Information was insightful; well organized presentation."

**International Foundation of Employee Benefit Plans**  
Thomas P. DeRoche, Director of Educational Programs

"With over 650 delegates, we were delighted that you focused on the skills gap in Nova Scotia our region. The amount of research that you did was noted and appreciated. It was refreshing to hear 'yes' stories. Tying your talk to our campaign hit a positive cord with the crowd. Your focus on Apprenticeships strongly resonated with our membership."

**Halifax Chamber of Commerce**  
Valerie A. Payne, President and CEO

"The five recommendations to close the skills gap were tangible take aways that businesses can put into action right away. The feedback and attendance shows that your presentation and messaging was very well received."

**T4G Limited**  
Mark Fraser, Executive Vice-President

"Your presentation on the skills mismatch was very well received by our members. The information in your presentation and its timing were fascinating."

**Richmond Association for Business Economics**  
Darrell Tyler, President

"We received very positive feedback. Your presentation on bridging the skills gap was thought provoking, engaging and very relevant. It was refreshing to hear your insights on youth and pathways, in particular choosing the right education at the right time."

**National Centre - Vocational Research**  
Dr Craig Fowler, Managing Director



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